



Spring 2013 Team

(Left to right):
Johnny Lococo,
Jenna Bader,
Adrienne Spitzer,
Anais Rodriguez,
Rachael Londer,
and Brietta
Linney.



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Spring Semester 2013

Welcome to the May 2013 PowerSave Green Campus Newsletter. As the editor for the past two years, I have enjoyed reading my co-workers articles and hearing feedback from our awesome readers. Adrienne Spitzer and I are graduating in May (woot woot!) so I am passing off my newsletter editing duties to a new Project Coordinator, Anais Rodriguez. She was a for-credit intern with the team Fall 2012 and was hired January 2013.

In this issue, as the semester comes to an end, we re-cap some of the exciting projects that we have worked on over the semester.

First, a big THANK YOU to everyone who attended Aldaron Laird's presentation—over 100 people showed up to the event, making it a huge success! If you

missed it, Anais wrote a lovely summary of the evening.

The team held our annual Stakeholder Luncheon in April. Stakeholders from both on- and off-campus joined us in a productive brainstorming session for next semester's projects. Thank you to everyone that attended—our projects wouldn't be successful without your help and guidance.

Also featured in this newsletter is an article about an academic infusion project with two advanced Environmental Interpretation classes.

Enjoy!

Brietta Linney
Newsletter Editor

In This Issue



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Campus Spotlight

Johnny Lococo features two PSGC campuses, CSU Chico and UC Los Angeles.

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Academic Infusion Project: Interpretive Signs for Behavior Change

by Jenna Bader

The Powersave worked with Jenn Tarlton's Intermediate level Graphics class this semester to help facilitate two projects: a water conservation sticker for the sinks on campus and "Cold Water Wash Campaign" signs for the laundry rooms in the dorms. The project was incorporated into the curriculum with their end of the semester Agency Project. The class produced an awesome sticker and sign and it was a great learning experience for the class and the PSGC team. Students and the PSGC team exchanged knowledge about sustainability and how to interpret our messages effectively to an audience.



Academic infusion steps to success:

1. Presented our goals and expectations to the class along with 8 other agencies
2. Groups of 4 students worked on one agency project of their choice
3. A representative from our team met weekly to discuss theme, layout, text, and color/font/size expectations



Let us know what you think!

email: powersavehsu@gmail.com, subject: "Feedback"

Spring 2013 Stakeholder Meeting

by: Adrienne Spitzer

On April 15th, PowerSave Green Campus invited its stakeholders and partners to attend the annual Stakeholder Meeting on campus. The team gave a presentation highlighting accomplishments and successes from current and completed projects from this past semester.

Representatives from Facilities, Housing and Dining, the Humboldt Energy Independence Fund, Schatz Energy Research Center, the Office of Sustainability and the Redwood Coast Energy Authority attended the meeting. Colleen Butterfield, our campus lead, traveled up from Oakland to be there! After a brief presentation, we had a brainstorming session to discuss future projects and ideas. Each intern facilitated a conversation with stakeholders about a broad project category. The categories included energy efficiency, water conservation, Housing and Dining, academic infusion, and education and outreach. The brainstorming sessions allowed stakeholders to voice their ideas for projects and help identify ways the team can help improve certain aspects of campus life. The team is compiling the ideas and will be following up with specific stakeholders over the summer and during fall semester to make sure their ideas get addressed and projects get implemented. If you were invited to the meeting but were unable to attend, let us know via email if you have any project ideas in the categories mentioned.



Pictured:

1. Ron Rudebock, Anais Rodriguez, Morgan King, Jeremy Davis, and Anna Rhoads talk about housing and dining projects.

2. Jenna Bader and Ben Winker of RCEA talk about academic infusion projects.

3. Justin Fricker, Adrienne Spitzer, and Richard Engel discuss Water efficiency projects.

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Water Awareness Month highlight: guest speaker Aldaron Laird

by Anais Rodriguez

Aldaron Laird, a local environmental planner, presented his about "Humboldt Bay Sea Level Rise Adaptation Planning Project." His presentation incorporated aspects of local environmental planning, geology, geography, environmental science and geospatial analysis. Laird inventoried and mapped Humboldt Bay to assess areas and structures that may be vulnerable sea level rise. The presentation was held at the Native Forum which accommodated the 104 people who attended. The Q&A portion of the presentation was full of thoughtful questions from the audience that Laird answered thoroughly. A few professors offered students extra credit if they attended the presentation, so many students from GIS and environmental policy attended. During the presentation many students were able to see real world applications of topics they are studying. Overall, it was a successful event and a great opportunity for students to explore a local issue pertaining to climate change.



Brietta Linney introduces our guest speaker Aldaron Laird



Aldaron Laird presenting

CAMPUS SPOTLIGHT: CSU Chico and UC Los Angeles

by Johnny Lococo

UC Los Angeles: Green the Greeks

For the upcoming quarter, the PSGC team at UCLA will once again work with fraternities and sororities in an attempt to inspire positive environmental behavior change within the Greek social structure. The team has identified that Greek life disproportionately consumes resources, but that Greek life also thrives on competition. So, the PSGC team plans to host Green the Greeks, an energy competition between select fraternities and sororities interested in going green. The team hopes to use the Green Initiative Fund to back Green the Greeks and incentivize participation.

CSU Chico: Green the Career Fair

In anticipation of the campus' Career Fair, the PSGC team at CSU Chico worked with the Career Center to identify employers that offer positions related to sustainability or that have sustainable practices in the workplace. The team surveyed each employer attending the Career Fair beforehand to determine whether they fit the criteria of a sustainable career or workplace. At the event, the PSGC team placed a floor mat displaying a green footprint in front of those businesses currently hiring for green positions. A floor mat displaying a green leaf signified businesses were practicing sustainability.

Check out what other schools are doing: <http://issuu.com/powersavecampus>

Picture of the Month:



Anna Rhoads and Johnny Lococo tabling at the College of Natural Resources student and faculty mixer promoting Water Awareness Month.



Meet the Project Coordinators!

Adrienne Spitzer

Team Lead
ars72@humboldt.edu

Johnny Lococo

Treasurer
jml118@humboldt.edu

Anais Rodriguez

Project Coordinator
ar2187@humboldt.edu

Brietta Linney

PR/Newsletter Editor
bjl45@humboldt.edu

Jenna Bader

Project Coordinator
jlb272@humboldt.edu

May Metrics

**104 people attended
Aldaron Laird's
presentation**

**18 smart power strips
installed**

**1 academic infusion
project**

Contact PowerSave Green Campus

Website:

<http://www.PowerSaveHSU.com>

Email:

PowerSaveHSU@gmail.com

Facebook:

[Facebook.com/HSUpowersave](https://www.facebook.com/HSUpowersave)



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