



Project Coordinators (left to right): Brietta Linney, Max Tanti, Jenna Bader, and Adrienne Spitzer. Program Advisor (far right): TC Comet

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Welcome Back to School!

by Brietta Linney

School is finally back in session! Arcata is buzzing with students returning from summer vacation and starting or continuing their academic careers. For me, this year will be bittersweet as I plan to graduate in May. I want to make my last year as a Project Coordinator count, so I am planning all sorts of energy and water saving projects.

Readers may have noticed that we are no longer “Green Campus”, but “PowerSave Green Campus” instead. The reason for this name change will be further explained in this newsletter, but I wanted to recognize this slight change right off the bat, and assure readers that it is just a name change—we are still the same program I promise!

This semester, the team is beginning several different projects, and continuing some projects from last semester. We will still work with Humboldt Energy Independence Fund and have the Green Workplace Assessment Program. Also in the works: a Sustainability Retreat, Stakeholder Meeting, Green Dorm Certification, Energy Awareness Month, and more! Keep up with all our projects through the monthly newsletters, or feel free to send us an email at powersavehsu@gmail.com or check out our website at <http://www.powersavehsu.com!>

Best,

Brietta Linney



Name Change

Adrienne Spitzer writes about the reasons behind our name change to PowerSave Green Campus.

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Invitation to the Green Workplace Assessment Program

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Name Change

by Adrienne Spitzer

New school year, new program name: *PowerSave Green Campus*

The Green Campus Program at Humboldt State University has enjoyed both longevity and success here on campus. Our team is encouraged by the support and ownership that our stakeholders have demonstrated toward the Program since its foundation. Due to the Program's success on our campus and on many others, the Program is expanding. At the 2012 Alliance to Save Energy's Energy Efficiency Summit in January of this year, it was announced to all Green Campus teams that the Program would be undergoing a name change for various reasons. The new name for our Alliance to Save Energy Program, formerly known as Green Campus, is *PowerSave Green Campus* (PSGC). Although the Program has a new name, we want to emphasize that this does not change the Program's mission or goals. This article serves to clarify exactly why the name has changed and what this means.

This name change occurred for a couple key reasons. The main catalyst for this change was that the Alliance to Save Energy and

the utilities that help fund our Program felt that the name "Green Campus" was not descriptive enough about what the Program does. Some people hear the word "green" and automatically associate it with everything having to do with sustainability and the "green" movement—which is not a correct association with our Program. Another important reason for the name change was to be able to trademark the Program name as it is currently expanding across the country and has become very successful on campuses throughout California. The name "Green Campus" could not be trademarked because this name has been used for many different initiatives on campuses across the country. The name that will be trademarked for the Program is "PowerSave" and this will happen a couple years in the future. Since this program has been on Humboldt State's and several other campuses for 8 years, *PowerSave Green Campus* will serve as a "legacy" name to help our campus transition to *PowerSave* over the next couple years.

The PSGC program would also like to clarify why this specific name was chosen by the Alliance to Save Energy administration. In this context, the word "power" is not meant to have a technical meaning but



instead attempts to convey a broader interpretation. The PSGC program is all about people power and how people have the power to effect change.

Merrilee Harrigan, the Vice President for Education at the Alliance to Save Energy, and all the Alliance staff members have been very helpful and transparent throughout the transition to this new name. Our team is very excited about the direction in which our Program is moving and we are looking forward to continuing its legacy of success with a new and improved name!

If you have any questions or concerns please feel free to contact us at:

powersavehsu@gmail.com.

This will also be the main focus of discussion at our Fall Stakeholder Advisory Meeting on September 17th.

Interview with HEIF Projects Manager

by Max Tanti and Justin Fricker

1. How are you enjoying your position as the new HEIF Projects Manager?

It's been a wonderful learning experience for me, from a student project management position, since taking the reins of the program late last semester. Getting to see some of the ideas that students and staff have spent countless hours working on actually get implemented on campus has been such an awesome experience for me, and I look forward to helping more of these ideas come to fruition.

2. What upcoming projects are you most excited about and what impact do you think they will have?

I am excited to work on anything and everything, as long as it's feasible! At the moment, we really only have a handful of projects that are still working their way through the implementation stage. Despite hitting a bit of a temporary snag, I'm excited about working with you on the LED Bi-Level Lighting project and determining another location to install recessed LED lighting fixtures; for instance, window closing mechanisms. Once completed, these LED affiliated projects should provide the campus community with an example of the direction that lighting technologies are transitioning too as we move into the future.

3. How does your class work at HSU tie into your HEIF work? Is there an overlap?

Well, my classwork doesn't really revolve around my work with HEIF too much. I find HEIF to be another extension of my interests, as I'm in the process of completing my 3 post graduate certificate programs in GIS/Remote Sensing, Environmental Planning, and Natural Resource Policy and Administration, which are all a little bit different in their own right.

4. What are the biggest obstacles to achieving the HEIF goal for reducing the schools negative energy impacts on the environment?

There really haven't been any large obstacles since my time with HEIF. Some smaller challenges have been the inclusion of more students from varying disciplines or educational backgrounds as Student Assistants or Student Voting Members to the Committee, as I feel there are a lot of different skills these students can offer and contribute to the HEIF program to make it better than it already is. In addition, I believe making use of more Incentive dollars through the CSU Rebate Programs to help subsidize a portion of the project costs can be pursued with more regularity.



Pictured above: Justin Fricker

5. How can people at HSU become involved with HEIF?

HEIF is always looking for students to come up with ideas and see those ideas move through the process all the way to actual implementation on campus. HEIF will be holding a brainstorming session (TBD) where students will be able to provide us with energy saving ideas that interest them. We will be having student job positions open up as we move through the semester. Students are also welcome to join us at our Committee meeting that happen twice a month.

If anyone has any questions or feedback, please feel free to email Justin Fricker at heif@humboldt.edu.

Green Workplace Assessment

Attention Faculty and Staff at Humboldt State:

Are you motivated to stop your office from wasting expensive energy? If so, you should participate in our Green Workplace Assessment and Certification Program (GWACP) as a Sustainability Champion.

PowerSave Green Campus is actively seeking enthusiastic faculty and staff who want to implement sustainable practices in their workplace. The GWACP audits participating departments, awards “green points”, and offers suggestions for workplaces to earn higher levels of certification.

Sustainability Champions are responsible for keeping in contact with the PowerSave Green Campus interns throughout the simple process:

- ❖ Initial GWACP auditing (~1 hour meeting)
- ❖ Free toolkit distribution (20 minute meeting)
- ❖ Post-assessment follow-up (15 minute meeting)

PowerSave Green Campus is partnering with the director of the Office of Sustainability, TallChief Comet to facilitate GWACP.

Please contact Jenna Bader at powersavehsu@gmail.com to set up an appointment for your workplace today!

Sincerely,

The PowerSave Green Campus Team



Picture of the Month:



Max Tanti and two students playing Power Pong on the Quad during lunch.



Meet the Project Coordinators!

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September Metrics

Gave away 60 Fliers to incoming students

25 new sign-ups on email list

Gave presentations to 328 students

Contact PowerSave Green Campus

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"The Alliance to Save Energy's PowerSave Green Campus Program is funded by the ratepayers of California under the auspices of SCE, PG&E, and Southern California Gas Company."

